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REPORT ON THE IMPLEMENTATION OF THE PROJECT



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Chamber of Economy of Vojvodina
Leskovac, November 23rd, 2016.

WP. 1 COMPARATIVE ANALYSIS OF CURRENT TOURISM STUDY PROGRAMMES IN EU AND SERBIA



ACTIVITY 1. 2. MARKET ANALYSIS OF PRESENT NEEDS FOR QUALIFIED WORKERS

Start date 9. 12. 2013.

End date 31. 01. 2014.

45 Researches conducted / 22 registered
economy subjects and 21 employed in
tourism/

One single and one joint report done

WP. 2 MODERNIZATION AND HARMONIZATION OF EXISTING UNDERGRADUATE AND DEVELOPMENT OF NEW POSTGRADUATE STUDY PROGRAMMES



ACTIVITY 2.2 TUNING OUTCOMES AND
COMPETENCES OF EXISTING
PROGRAMMES IN LINE WITH CURRENT
MARKET NEEDS

Start date 01. 04. 2014.

End date 31. 07. 2014.

Report of the working group



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WP. 2 MODERNIZATION AND HARMONIZATION OF EXISTING UNDERGRADUATE AND DEVELOPMENT OF NEW POSTGRADUATE STUDY PROGRAMMES



ACTIVITY 2. 3 MODERNIZED AND HARMONIZED UNDERGRADUATE CURRICULA

Start date 01. 08. 2014.

End date 31. 10. 2014.

Defined subjects, modification in
professional practice realization,
proposed life-long learning courses

WP. 2 MODERNIZATION AND HARMONIZATION OF EXISTING UNDERGRADUATE AND DEVELOPMENT OF NEW POSTGRADUATE STUDY PROGRAMMES



ACTIVITY 2. 4 DEVELOPMENT OF NEW POSTGRADUATE CURRICULA

Start date 01. 08. 2014.

End date 31. 10. 2014.

Proposed changes of curriculum for the
postgraduate studies in tourism



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WP.4 DEVELOPMENT OF LIFE-LONG LEARNING COURSES FOR TOURISM EMPLOYEES



ACTIVITY 4. 1 DESIGNED FOR
CONTINUOUS TOURISM COURSES

Star date 01. 11. 2014.

End date 31. 01. 2015.

14 life-long tourism courses were
designed



WP. 4 DEVELOPMENT OF LIFE-LONG LEARNING COURSES FOR TOURISM EMPLOYEES



ACTIVITY 4. 3 TOURISM EMPLOYEES ENROLLED

Start date 01. 02. 2015.

End date 30. 06. 2016.

Two courses and two workshops were held for employees in tourism / 93 participants/ in cooperation with academic institutions from Serbia and EU



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WP.5 IMPROVEMENT OF HIGHER EDUCATION INTERACTIONS WITH STAKEHOLDERS AND PROFESSIONAL NETWORK



ACTIVITY 5. 1 LIST OF STAKEHOLDERS PARTICIPATING IN THE NETWORK

Start date 01. 05. 2015.

End date 31. 07. 2016.

PKV participated in the establishment of
the cooperation network between HEI
and tourism stakeholders



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WP. 5 IMPROVEMENT OF HIGHER EDUCATION INTERACTIONS WITH STAKEHOLDERS AND PROFESSIONAL NETWORK



ACTIVITY 5. 3. 1 BILATERAL AGREEMENTS
WERE SIGNED

Start date 01. 07. 2015.

End date 31. 12. 2016.

PKV worked on strengthening business
cooperation between HEI and tourism
industry by signing the individual
contracts /15 contracts were closed/



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WP. 7 DISSEMINATION OF PROJECT ACTIVITIES AND OUTCOMES



ACTIVITY 7. 2 PROMO MATERIAL -
DESIGNED AND PRINTED

Start date 01. 05. 2016.

End date 31. 07. 2016.

The brochure was made containing basic information about the project and new study programmes and courses.

In addition to the brochure, other promotional material was made: notepads, folders, bookmarks, pencils...



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WP. 8 SUSTAINABILITY

ACTIVITY 8. 3 RAISING COMMUNITY
AWARENESS ABOUT THE IMPORTANCE
OF TOURISM AND TOURISM EDUCATION

Start date 01. 01. 2014.

End date 30. 11. 2016.

- Promotion of the project on local media TV
- Appearance and promotion of the 49. International tourism fair in Novi Sad
- Continuous promotion of the project in contact and business cooperation with tourism industry





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WP. 9 PROJECT MANAGEMENT



ACTIVITY 9. 3 ORGANIZATION AND
COORDINATION OF PROJECT ACTIVITIES
ACTIVITY 9. 4 PROJECT ADMINISTRATION
MANAGEMENT
ACTIVITIES CONDUCTED THROUGHOUT
THE PROJECT



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THANK YOU FOR YOUR ATTENTION

