



European Commission

TEMPUS

Modernization and harmonization of Tourism study programs in Serbia

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Work package 5	DEV 5.1 Establishment of stakeholder and professional cooperation networks
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Report on establishment of stakeholder and professional cooperation network

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As part of Tempus project Modernization and harmonization of Tourism study programs in Serbia 544543-TEMPUS-1-2013-1-1-RS-TEMPUS-JPCR, Higher Business School of Professional Studies has established cooperation and signed Cooperation agreements with 37 tourism and hospitality enterprises.

Business cooperation which is the subject of Cooperation agreement has the aim of:

- Performance of professional practice of HBSL's students with stakeholders according to an established schedule and program that suits both sides;
- Provision of educational services (trainings) and professional development by the School to stakeholders in accordance with their needs and requirements;
- Provision of professional assistance and recommendation of professionals in accordance with stakeholders' needs;
- Participation of partner's employees in lectures and trainings organized by the School;
- Realization of research and developmental projects of shared interest;
- Development and realization of specialized trainings and courses for students and tourism workers.

Stakeholders (business enterprises with which HBSL signed Cooperation agreements) have, during the Projects implementation, actively participated in:

- Realization of activities – market research;
- Provision of required conditions for realization of HBSL students' professional practice;
- Offering suggestions with modernization of reaccredited study program Tourism and Hospitality and accreditation of study program Management of Food Technology and Gastronomy;
- Courses that HBSL has organized for stakeholders (English language and Fidelio Suite 8 courses);
- Tourism workshops that HBSL has organized;
- Realization of 4 workshops that stakeholders held at HBSL (workshops for students of HBSL);
- Regular meetings which HBSL organized with stakeholders with the aim of developing new projects of joined interest (these projects being a part of Project sustainability).

One of the results of cooperation is a tourism development strategy of city of Leskovac.

HBSL's cooperation with stakeholders will continue even after the Project ends, especially in the area of organization and realization of professional practice programs, education, trainings and professional development of tourism workers. All professional development programs and trainings that HBSL might organize will be in accordance with the needs of stakeholders. We expect that stakeholders will keep on devising lectures for HBSL's students. Moreover, we hope that we will keep on cooperating in the area of developing and executing research and developmental projects of common interest. In the course of Project implementation, we organized a meeting (attended by relevant stakeholder and HBSL representatives) once a month, and we plan on doing the same after the Project ends.

What follows is a list of partners that have signed Cooperation agreement with HBSL:

1. TA Aldi Travel, Leskovac
2. TD Adria travel doo, Vlasotince
3. TA Dream tours, Leskovac
4. TA Eureka Travel, Leskovac
5. Garni hotel Đermanović, Leskovac
6. TA Halo tours, Leskovac
7. Hostel Mimi
8. ABC Hotel
9. TA Kiky Travel, Leskovac
10. TA Leani Travel, Leskovac
11. Magical World, Leskovac
12. MarMary Travel, Leskovac
13. TA Nova Travel, Leskovac
14. TA Start Travel, Leskovac
15. TA Together Travel, Leskovac
16. TA Vučić 2014, Leskovac
17. Yugoturist, Leskovac
18. TO Vranje
19. SUR Moravac, Vlasotince
20. TO Municipality Vlasotince
21. TA Kanis Travel
22. Leskovac cultural center
23. National theatre Leskovac,
24. Hotel Hedonik, Beograd
25. MK Mountain Resort, Kopaonik
26. Center for tourism, culture and sport, Svrlijig
27. TO municipality Knjaževac
28. D.O.O. Status, Svrlijig – branch Malča
29. TO municipality Medveđa
30. Special rehabilitation hospital „Gejzer“, Sijarinska Banja
31. Center for business management, Leskovac
32. Live Travel, Vlasotince
33. Fungo-jug d.o.o., Leskovac
34. Jugprom d.o.o, Leskovac
35. Prima Nova d.o.o., Leskovac
36. Rural tourist household „Sečanica“
37. TO Bojnik