



MODERNIZATION AND
HARMONIZATION OF TOURISM
STUDY PROGRAMMES IN SERBIA
mhtsps



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**Modernization and Harmonization of Tourism Study
Programmes in Serbia**

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**Work
package 2**

**Activity 2.7.2.: Evaluation of Modernised and
Developed Programmes and Programme Appraisal
Based on Evaluation Outcomes**

**Report on Evaluation of Modernized and
Developed Programmes and Programme
Appraisal Based on Evaluation Outcomes**

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INTRODUCTION

The main objective of each higher education institution (HEI) is the continual improvement of the quality of its entire work. The special component of the entire quality is the teaching quality, as teaching is the key activity of a HEI. Through the implementation of the TEMPUS project MHTSPS no. 544543, the undergraduate studies and the following module of specialist studies – Management of Tourism Destinations - have been modernised, and a new module of specialist studies – Ecotourism has been accredited. One generation of students attended the lectures in the new study programmes during the 2015/16 academic year.

Based on the College Self-Assessment Report and the Report on Mentoring Programme, professional bodies of the college have held meetings to discuss and evaluate the accomplished results and suggest measures to improve the quality of teaching.

RESULTS OF MONITORING THE ACHIEVED TEACHING QUALITY

The achieved teaching quality of the undergraduate and specialist vocational studies in Užice has been monitored and analyzed in three different ways:

1. By the self-assessment of the work of the Business and Technical College of Applied Sciences, the results of which are described in the Report on Self-Assessment of Tourism Study Programme ([link](#))
2. Report on Mentoring Programme ([link](#)) and
3. Discussions at the meetings of the Council of this study programme and the Teaching Staff Council of the Business and Technical College of Applied Sciences Užice.

The Council of the Tourism study programme has continually been informed about the results of this TEMPUS project (through the website of the MHTSPS TEMPUS project, and both by written and oral reports). The conclusions made during the meetings of the Council of the Tourism study programme are proceeded to the director and the Teaching Staff Council, which is a common procedure. In order to perform the harmonization of this study programme with other programmes, the Teaching Staff Council, at the meeting held on 22nd November 2016, made a decision on changes and amendments of the accredited study programmes, some of them relating to the redistribution of courses by semester, or the reduction or increase of the total number of classes and ECTS credits, as follows:

1. As to the undergraduate vocational Tourism Study Programme (Accreditation Certificate no. 612-00-00340/2004-04 from 13th June 2013), the following improvement measures were agreed:
 - 1.1 To reduce the number of students from 93 to 66,
 - 1.2 To change the total number of classes for the following courses: Tourism and Culture, taught in the second semester, to 2+2 (the result in the second semester: 10+10), Marketing in Tourism, taught in the fourth semester, to 3+2 (the result in the fourth semester: 10+10).
2. As to the specialist Tourism Studies with two modules: Management of Tourism Destinations and Ecotourism (Accreditation Certificate no. 612-00-02204/2014-04 from 28th November 2014), the following improvement measures were adopted:
 - 2.1 Schedule changes for the following courses: Risk Management and Risk Assessment Measures (optional course) taught in the Ecotourism module was moved from the first to the second semester, Human Resource Management taught in both modules was moved from the first to the third semester, Financial Management taught in both modules was transferred from the second to the first semester. In compliance with the law, the College has informed the Ministry of

Education, Science and Technological Development on the adopted improvement measures.

PROPOSED MEASURES FOR IMPROVEMENT OF ACHIEVED TEACHING QUALITY IN TOURSIM STUDY PROGRAMME AT BUSIENSS AND TECHNICAL COLLEGE OF APPLIED SCIENCES

In order to improve the achieved quality of teaching in tourism at the Business and Technical College of Applied Sciences Užice, the following measures need to be taken:

1. The management of the Business and Technical College of Applied Sciences Užice should review the accomplished results more often.
2. Better ways of keeping record of the performed teaching should be introduced, and round tables should be organized with students and stakeholders to discuss the achieved quality both of teaching and other processes carried out by the college.
3. The analysis of each examination term should be performed and the appropriate measures for the improvement of the quality of studies should be proposed.
4. Continue with teacher training and their permanent professional improvement, which is the element that should be incorporated in the criteria for professional promotion or reappointment.
5. Insist that the Council for Higher Education gives an advantage to practical knowledge, skills and experience when appointing teachers of vocational colleges.